

LESSON/SESSION PLAN 2017-2018

ST. JOSEPH'S COLLEGE OF COMMERCE, BANGALORE

Subject - **PERSPECTIVES OF MANAGEMENT**

Course : BBA

Semester : I SEM

Faculty - Dr. Shubhra

Module Number	Session No	Topic	Pre- class activity	Pedagogy (in class)	Out of class assignment/assessment
1	1 -15	<p>- Forms of Organisation & Management</p> <p>Organisation: Meaning, Characteristics, Merits and Limitations of: Proprietary concerns, Partnership firms, Companies – Government undertakings– Non Business Organization – Trusts – Cooperative Society – Clubs and Associations. Introduction to Management – Meaning, Definition, its nature purpose, importance & Functions, Management as an Art, Science & Profession- Management as social System Concepts of management- Administration-Organization. Evolution of Management Thought: Contribution of F.W.Taylor, Taylor's scientific management – Fayol's Principles of Management – Elton</p>	-----	LECTURES, DISCUSSIONS & CASE STUDY	Case study analysis ,Quiz, Q&A
2	16-26	<p>Planning Nature – Nature – Planning Process – Objectives, Meaning - Need & Importance, levels, advantages & limitations, Types of Plans. Forecasting: Meaning and purpose of forecasting – Techniques of forecasting – Qualitative and quantitative. Decision Making: Meaning - Steps in decision-making – Delegation and principles of delegation- MBO & MBE.</p>		Blended learning, LECTURES & CASE STUDY	Case studies, Q&A

3	27-34	Organizing: Nature and purpose of organization, Elements of organizing & process. Principles of organization – Organization structure and types, Delegation of authority – Principles of Delegation, Importance and difficulties in delegation – Departmentation – Committees – Centralization vs Decentralization of Authority – Span of Control. Staffing: Nature -Process of staffing- Importance of staffing.		FLIP CLASS,Blended Learning, LECTURES & CASE STUDY	Q&A, Short research oriented assignments, case studies.
4	35-46	Directing: Meaning – Principles and techniques of directing. Leadership: Meaning – Leadership styles- Formal and informal leadership. Motivation: Introduction, Theories of motivation - [Maslow’s need hierarchy theory – Herzberg’s two factor theory - McGregor’s X and Y theory- Vroom’s valence theory]	Revise and get familiarized with different approaches	LECTURES & CASE STUDY	Q&A
5	47-54	Meaning & Definition — Steps in controlling -- Essentials of a Sound Control System – Methods of Establishing Control, Techniques of controlling – Budgetary and non-budgetary.	Revise and get familiarized with different approaches	LECTURES & CASE STUDY	Case study , Quiz,debates, Q&A analysis.
6	54-60	Social Responsibilities of Management – Meaning, Social responsibilities of business towards various groups- Meaning of business ethics– need and importance – Profits and Ethics – Factors affecting ethical practices in Business. Recent Trends in Management: Management of Change, Management of Crisis, International Management, Indian Management Concepts-Indian Business Models and its Basic Features, Community involvement.		Lecture LECTURES & CASE STUDY	Q&A

CIA Activities –

Short movie making/online assignments/case analysis/role plays/flip class/short research oriented activities/tests.